



February 26, 2017

Peter Corbyn, P.Eng.  
New Brunswick Smart Grid Consortium  
Fredericton, NB

Dear Peter,

The Fredericton Chamber of Commerce is largest chamber of commerce in New Brunswick, with more than 900 members. We continually strive to meet and exceed the needs of our members through advocacy, networking and educational events, and tangible benefits. Our organizational vision is *Community Prosperity Through Business*.

We understand that the New Brunswick Smart Grid Consortium (NBSGC) recently submitted a proposal to NB Power to provide customer energy solutions for residential, commercial and industrial clients.

The Chamber of Commerce is well positioned to help promote the NB Power Demand Side Management Program; we are supportive of sustainable initiatives that will lower operating costs for our members. Energy costs are particularly relevant, given the pending carbon tax in New Brunswick. Some of the communication vehicles to reach our members include:

- Our quarterly Insight Magazine, which is distributed to 1,200 business leaders and government members from across the province and throughout the Maritimes;
- Social media outreach, including more than 6,000 Twitter followers;
- Bi-weekly e-newsletter reaching over 2,000 subscribers;
- Over 50 events per year, including at least two monthly networking events;

As such, please accept this letter of support for your proposal. The Fredericton Chamber of Commerce welcomes the opportunity to work with NBSGC and NB Power to help the utility reach its target of reducing and shifting demand over the next few years and decades.

Please do not hesitate to contact me if you have further questions or comments.

Sincerely,

Krista Ross, CEO



**FREDERICTON  
CHAMBER  
OF COMMERCE**

— *The Voice of Business* —

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Fredericton Chamber of Commerce