

Fredericton Chamber Launches Community Calendar

For Immediate Release

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(FREDERICTON, NB) – The Fredericton Chamber of Commerce has launched an online community calendar designed to connect residents, promote community involvement, and prevent scheduling conflicts between organizations.

Introduced June 7th at the Fredericton Chamber’s annual Summer Biz Bash event, the Fredericton Community Calendar is an initiative of the Chamber’s Communications Committee, which has worked for the past year to design a user-friendly format that offers numerous search options, social media functions, and the ability to link directly to personal calendars.

Mayor Brad Woodside applauded the launch of the Community Calendar, stating that he “really appreciates the initiative being taken by the Fredericton Chamber of Commerce to produce a calendar that will show all local events so we can work together as a community and avoid any conflicts in programming – congratulations on a job well done!”

Krista Ross, CEO of the Fredericton Chamber, echoed Mayor Woodside’s comments. “We’ve had occasions in the past where important community events have been held on the same date, which means that both the host organizations and residents miss out. The Fredericton Community Calendar means we can avoid these scheduling mishaps. I encourage businesses, non-profits, and citizen groups to use it to promote all their events.”

The Fredericton Community Calendar is online at www.frederictoncalendar.ca. Residents from New Maryland, Fredericton Junction, Tracy, McAdam, Harvey, Nackawic, Stanley, Millville, Oromocto, Gagetown, Cambridge Narrows, Minto, and Chipman are encouraged to promote events on the calendar and check for updates on upcoming events.

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Contact: Krista Ross, CEO, 451.9744.