

2024

ADVERTISE WITH US

Do you want your ad to be seen by the
business community?

Do you want to connect to hundreds of
potential customers?

Do you want to stand out from your
competition?

The Fredericton Chamber of
Commerce is here to help!



**FREDERICTON
CHAMBER
OF COMMERCE**
The Voice of Business

Opportunities and rates

All content is subject to approval by the Fredericton Chamber of Commerce editorial team and all decisions by the team are considered final.

DEDICATED E-BLASTS



Do you want to stand out from your competition?
Do you want your reader's undivided attention?
Do you need to reach your clients now?
...Then our dedicated email is your best option.

\$ 450
each

\$ 225

Not-for-Profit

Take advantage of our ever-growing e-blast audience of approximately 2,400 unique email addresses and capture their attention with your very own message - direct to their inbox! Submit your camera-ready flyer OR ask us about in house design options.

OUR WEBSITE

\$ 150
each

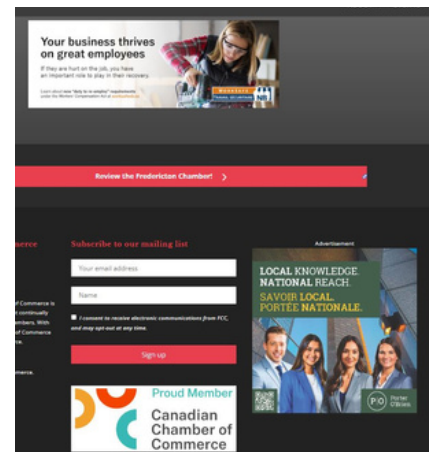
\$ 100
Not-for-Profit

Reach new and existing customers by advertising on our website today! Our website has over 5,900+ users per month on average!

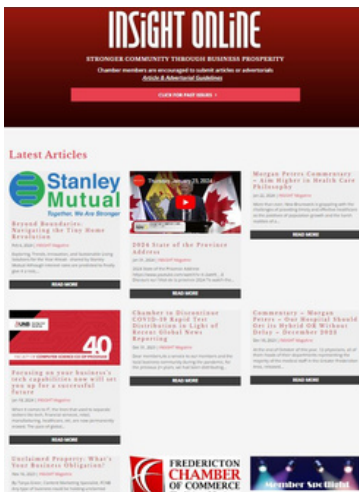
Your ad will appear online for one month and will be placed in rotation with other ads. We offer a variety of ad options to choose from including:

- Square (seen on homepage)
- Vertical Rectangle (seen on media releases, Insight articles, etc.)
- Wide Skyscraper (seen on content pages)

specs will be available upon booking



INSIGHT ONLINE



Insight Online is a way to stay up-to-date with what we are working on. We also offer Member Spotlight articles - a great way for our member to learn more about YOU!

Articles - We invite you to submit a business-to-business article for consideration absolutely FREE. These articles are not meant to be a sales pitch but should be based on relevant business trends or topics that our members can use. All submissions are subject to approval. To learn more or to submit your article [contact us!](#)

Advertorial - This paid article is intended to promote your business, products or services. Photos and logos are highly encouraged.



\$ 300

\$ 150

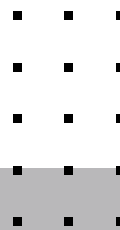
Not-for-Profit

frederictonchamber.ca | 506.458.8006

Non-members pay an additional 25% | All prices subject to HST



Opportunities and rates



CHAMBER CONNECTIONS AD



MEMBER NEWS

[Click here to add your member announcement or event](#)

Paul Elliott Named King's Counsel
Congratulations to Paul Elliott of Elliott & McCrea Law for being appointed King's Counsel earlier this week by Lt.-Gov. Brenda Hurley. The designation of King's Counsel recognizes the accomplishments and contributions made by these individuals to their profession and community. The appointees must also be members of the Law Society of New Brunswick and have at least 15 years of experience in the practice of law. Read the full news release [here](#).

Family Enrichment & Counseling Service Fredericton
In honour of their 50th anniversary, Family Enrichment & Counseling Service Fredericton is hosting a fundraising "Glow in the Dark" Curling Tournament on January 20, 2024 at the Capital Winter Club. The entry fee includes a tax receipt, lunch, dinner, drink ticket and a welcome bag. Not a curler? No problem! The event will commence with an evening of 50th Anniversary Celebrations, with dinner and dessert, silent auction, entertainment, door prizes and much more. To register to curl, buy tickets for the 50th Anniversary Celebration or for any questions, please email events@freeservic.ca.

Our Chamber Connections e-newsletter is sent each Thursday to over 2,400 contacts and consists of chamber members, non-members, and community members from many different sectors.

This is an inexpensive option for your ad to be seen by the business community. Submit your camera ready ad to us by 4:00 pm on Tuesday to appear in Chamber Connections for that week.

\$75
One issue

\$50
Not-for-Profit

specs will be available upon booking

MEMBER NEWS - ANNOUNCEMENTS & EVENTS

Take advantage of our Chamber Connections audience and submit your announcement or event!

It's easy...just fill out our online form by [clicking here](#)



OUR SOCIALS



We are happy to promote our members through our social media feeds. Just tag the chamber in your post and we'll help you get the word out! **TAG US using...**

Facebook @FrederictonChamberofCommerce

Twitter / X @Fton_Chamber

Youtube @frederictonchamberofcommer4474

Instagram @frederictonchamber

LinkedIn @frederictonchamberofcommerce

Click on the icons to connect to our socials



WE LOOK FORWARD TO HEARING FROM YOU!

For more information please email fchamber@frederictonchamber.ca

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